



is a creative alias & creative studio. The focus is to birth enhanced visual identities and original content for dynamic brands utilizing multimedia that is powered by the art of design in motion



back story

My name is Christopher Linea and I first started working with design & motion graphics back in 2003. Since then I have eclipsed tens of thousands of working hours as a freelancer for tv networks, post production houses, boutique studios, advertising agencies, and private independent projects. My skillset sports a diverse creative palette that includes but is not limited to motion design, branding / visual identity, animation, storytelling, film / editorial and post production services.

education

The School of Visual Arts, New York City

bachelors degree in fine arts with concentration on motion graphics & advertising

motion graphics

creative direction, design, animation, compositing, film and editing for show packages, commercial spots, music videos & explainer videos.

branding identity:

brainstorming / concepting visual identities, advertising strategy & campaigns.

creative direction and content execution

website design & development

stationary design, printing, and fabrication of merch and packaging

social media content creation and campaign roll out strategy & execution

my digital toolkit:

expert user of aftereffects, adobe premier, illustrator, photoshop & some cinema 4D

work experiences:

comedy central, mtv, stardust, eurorscg, union editorial, alien kung fu, mgs, honest, history channel, bet networks, nickelodeon, freestyle collective, big star, gretel, dorian orange, w hotels, def jam records, stash magazine, sva, ifc, hbo, hush, bionic, giant octopus, riff raff, version 2, volvo, toyota, sony playstation, meangreen media, smithsonian, johnson & johnson, veridesk, secret sacred journey, brand new school, remote control, & more.



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